



Lake Mary Youth Football Association is looking for partnerships with the local community.

For 2012, of particular importance is the updating our Cheerleading Squad uniforms for the upcoming season. LMYFA needs your additional support to cover nearly \$25,000 needed for this cause.

Outlined below is the list of opportunities we have developed and hope that you can find it in your hearts and budgets to support this great cause.

- **Platinum Sponsor - \$2000 Primary League Sponsorship** – offers an opportunity to participate in all 5 home game events at Lake Mary High School by displaying a banner and being recognized throughout the day over the PA system (LMYFA provides no materials). Plan provides one e-mail to all participants regarding your business, noting your sponsorship to the organization. Sponsorship also provides side bar banner, logo and link on LMYFA's web page. There is no limit to number of sponsors.
- **Gold Sponsor - \$500 Secondary League Sponsorship** – same great opportunity as the Primary Sponsorship, but for only 1 game. Plan provides one e-mail to all participants regarding your business, noting your sponsorship to the organization. Sponsorship also provides side bar banner, logo and link on LMYFA's web page. There is no limit to number of sponsors.
- **Trophy Sponsor** – each year LMYFA provides trophies to all levels of football and cheer participation. We welcome sponsorships to cover the \$3000+ cost for this. Plan provides one e-mail to all participants regarding your business, noting your sponsorship to the organization. Sponsorship also provides side bar banner, logo and link on LMYFA's web page. Sponsorship is \$1500 for cheer squad trophies and \$1500 for football.
- **T-shirt Sponsor** – All levels of Rams players and cheerleaders receive practice squad t-shirts (approximately 300 shirts). You can sponsor the shirts with or without your sponsorship recognized. Plan provides one e-mail to all participants regarding your business, noting your sponsorship to the organization. Sponsorship also provides side bar banner, logo and link on LMYFA's web page. Sponsorship requested is \$2000.
- **Football program advertizing** - For the 2012 season, LMYFA is providing a game day program for each home game (5). We are actively looking for a printer to donate the time and materials as well as an assortment of advertisers willing to place ads from 1/8 page to a full page. Costs will vary depending on the size of ad requested: \$20 – 1/8 page ad, \$40 – ¼ page ad, \$75 – 1/2 page ad, \$100 – full page
- Of course, for local businesses, we are always happy to entertain any special offers for goods or services that focus directly on the players, families and fans of the LMYFA.
- As well, we are always grateful to those who wish to make a direct donation with or without recognition.
- Additionally, each team and cheer squad will be accepting sponsorships and donations. \$250 is the minimum contribution with no limit to number of contributors.

All Sponsors and donors will receive a plaque from the League displaying our gratitude for your generous support as well as recognition and complimentary ad space in our game day programs.

Please contact Jeff Velez at jeffvelez@gmail.com for questions, suggestions and sign up.



Please complete the following information for our records.

Company/Individual Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Amount Attached: _____

Team/Sponsorship group: _____

Please have funds in by June 30th to insure game day recognition.

Please make checks payable to Lake Mary Youth Football Association or LMYFA.

P.O. Box 951901 · Lake Mary, Florida 32795-1901